



Sick as a parrot? Not of Skoda's new campaign song

Description



It's not easy to lose the limelight, as the star of Skoda's latest spot learns – it seems not even a beat-boxing macaw is a match for the charms of a gleaming new Skoda Fabia.

Inspired by these electric blue rivals, we harnessed the fizzing electro-pop energy of day-glo Swedish duo LCTRISC â?? â??Here Comes the Wizardâ?? is the new Fabiaâ??s campaign song, a zippy, driving little number thatâ??s just the thing to prove great things come in sleek packages.