



Soul food from Lubella

Description



Anyone who spends any significant chunk of their time cooking will appreciate the importance of great kitchen music – your hands might be chopping, straining or arguing with pastry, but your feet are still

free to get tapping.

Saluting their wide range and marking their cute lettered apron promotion, Lubella brought out this beautifully high-def celebration of all things messy and delicious that their products can help to make reality, from meaty pizza to delicately iced desserts.

To add a little soulful leavening to the rich visuals, we licensed French/BurkinabÃ© singer Hawa's toothsome number "Beam Me Up", reflecting both the work that goes into great food and the fun to be had making it (and eating it!)