



Millennium mellows out

Description



Meeting the parents is a tricky business. Over the summer Millennium Bank’s chirpy series of spots ably conveyed the ease of using their account, which in this case smooths over even a potentially prickly introduction.

For the whole campaign, they needed a song that would add the final lift to a feeling of ease and breeziness. Italian-born, Berlin-based singer-songwriter Missincat was a perfect fit – a pared-down charmer – Wide Open Wings has buoyant mellowness in abundance.