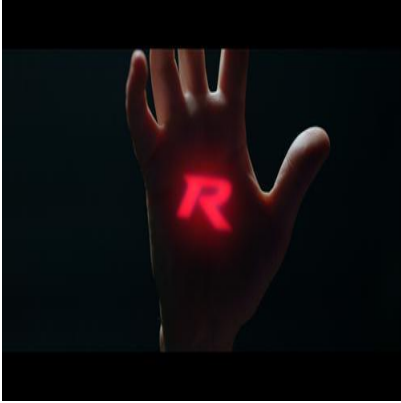
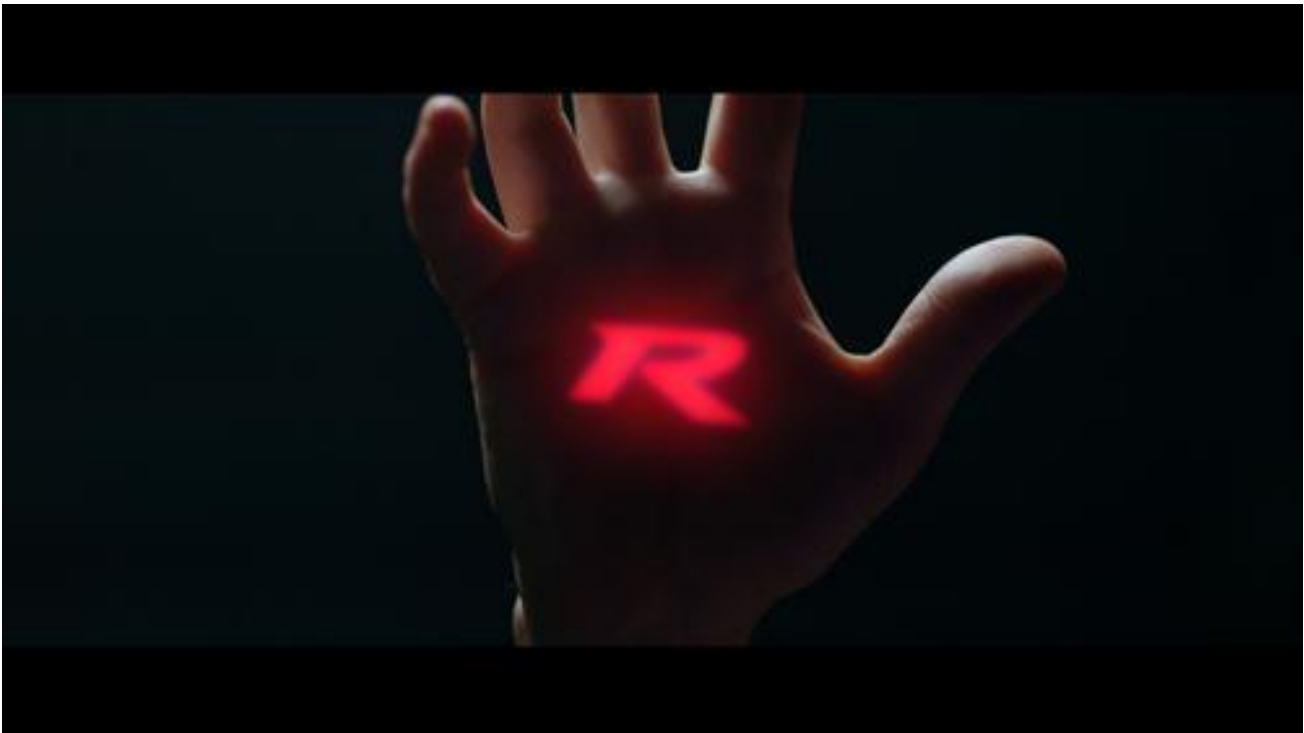




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Description



Weâ??re back with another serving of solid music sync from the advertising world. This week itâ??s all sweetness and (early morning) light â?? with a glitchy, apple-sour twist.

Honda â?? R-rated Content

Itâ??s Honda alright, but perhaps not [as we know it](#). The spotâ??s gleaming, fragmentary neo noir marks a stark departure for the brand, and Kraddyâ??s monument to skull-bashing glitch dub slams

that departure into moody full gear.

Song: Android Porn

Artist: Kraddy

Agency: Karmarama

Music Supervision: Native

Match.com â?? Get ready

The Temptationsâ?? irresistible sunniness transforms all pre-date jitters into the most enjoyable of butterflies in match.comâ??s upbeat but true-ringing look at the joy of getting gussied up to meet someone (most likely) special.

Song: Get Ready

Artist: The Temptations

ITV â?? Good Morning Britain

Thereâ??s little to love about the ungodly schedule news and morning television teams face, but somehow the sheer effervescence of Hans Zimmerâ??s True Romance charmer convinces that at ITV itâ??s more bright, brave matin adventure than caffeine-fuelled, pillow-creased slog â?? no mean feat.

Song: Youâ??re So Cool

Artist: Hans Zimmer

Strongbow â?? Bittersweet

By contrast, Strongbow werenâ??t out to round down the windblown corners of their production process â?? rather the opposite in fact. Templesâ?? jaunty track does its own good job of pairing slightly bitter lyrics with deliciously Sixties-flavoured rhythm and evokes the sanguine doggedness that keeps these workers going under their anoraks.

Song: Keep in the Dark

Artist: Temples

Agency: Saint Luke's