



Seeing Is Believing

Description

Korean car giant KIA would like you to trust your eyes in its latest campaign.

But whether or not you correctly identified the brand new Sportage like the eagle-eyed police folk in the video, we reckon youâll recognise the soundtrack.

Calling on a stone-cold classic of the late â90s, we placed âStop The Rockâ by Apollo 440âa track that should sound instantly familiar to anyone with a passion for tearing down the open road.

But donât just take our word for it; stick it on the stereo the next time you head out for a drive and get a bit of the action for yourself. Sadly, we canât promise any helicopters.