



Pro Infirmis Strikes Twice

Description



Pro Infirmis just scooped a double helping of awards over at ADC Switzerland for their remarkable mini-film “Because Who Is Perfect?”, and one of them was for the music!

The campaign, shot by agency Jung Von Matt with music supervised by Tracks & Fields, received a gold award for film and a silver for its music—the stirring “Lost At Sea” by [Dave Thomas Junior](#). Given that these were the highest awards any project received in both categories this year, that’s a pretty impressive showing.

As one of our most rewarding pieces of work from 2013, it's great to see it picking up official recognition in addition to almost 12 million people who have already shared its message of equality and inclusion around the globe. Long may that continue.