



Porsche Unveil Their Latest Ride

Description

You might think Miami is a city built for convertibles. But youâ??d be wrong.

Porscheâ??s latest automotive offering, the Macan Turbo, has all the cool of a scotch on the rocks mixed with the fun of a Key Lime punchbowl. They needed a song that matched that for their commercial, and we were happy to provide.

After calling on Swiss nu-jazz maestro Minus 8 we placed his lively lounge funk number â??Badman & Throbinâ??. which we felt summed up the Floridian vibe of the campaign alongside the sporty energy of the car just perfectly. Sadly, we couldnâ??t quite justify a trip to Miami to test it out ourselves.